



THE ORIGINAL
Bravus

2021 Brand Overview

Updated August 5, 2021



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ABOUT BRAVUS

Introducing Bravus, The Pioneer Of Non-Alcoholic Craft Beer

In 2015 Bravus Brewing Company became North America's first brewery dedicated solely to the production of non-alcoholic craft beer. The company was founded by Philip Brandes in response to a good friend of his struggling with alcoholism.

And thanks to a proprietary brewing process we produce craft beer styles that taste exactly like their alcoholic counterparts. While most NA beer producers remove the alcohol – and the flavor & aroma with it – Bravus's method limits the amount of alcohol produced in the first place. The result? NA craft beer styles that are indistinguishable from their alcoholic counterparts.

Crafted in Anaheim, Bravus was founded as a healthier alternative offering a wide variety of flavors and bold tastes to satisfy just about every beer lover.

So, forget what you know about non-alcoholic beer. Those watered-down lagers have nothing on the rich, full-bodied craft-beer Bravus Brewing Company creates. You will find it hard to believe that the cold, refreshing brew in your hand is non-alcoholic. But don't take our word for it; visit a local establishment carrying Bravus or order it online.

An All-Inclusive Premium Brand

A mashup of the words “**brave**” and “**us**,” Bravus is brewed for the confident and the courageous. It's for those of us that don't care what other people are drinking – only that now is a great time for a cold, refreshing craft beer without the responsibility of alcohol.

FACT SHEET

ESTABLISHED IN:

2015

LOCATED IN:

Anaheim, California

FOUNDED BY:

Philip Brandes

WEBSITE:

<https://www.bravus.com/>

BLOG:

<https://www.bravus.com/blogs>

SOCIAL MEDIA CHANNELS:



[@bravusbrewco](https://www.facebook.com/bravusbrewco)



[@bravusbrewco](https://www.instagram.com/bravusbrewco)



[@bravusbrewco](https://www.twitter.com/bravusbrewco)

We are not a beer alternative.
We look like beer. We taste like beer.
We are a beer. We are a beer without alcohol. **We are Bravus.**

THE BEER:

- Tastes like the real thing
- Less than .5% ABV
- 100% vegan, dairy-free, natural
- Low-cal, low sugar, and gluten-reduced
- Wide variety of styles

WHY BRAVUS:

- Pioneer of NA craft beer
- Proprietary brewing process
- 100% focused on NA
- All-inclusive, premium brand
- Fastest-growing beer category
- Better-for-you industry tailwinds

INDUSTRY AWARDS



Non-Alcohol Brewery of the Year
2021 New York International Beer Competition



Gold Medal: Bravus Raspberry Gose
2021 New York International Beer Competition



Bronze Medal: Bravus IPA
2021 New York International Beer Competition



Bronze Medal: Bravus Peanut Butter Stout
2021 New York International Beer Competition



Gold Medal: Bravus Breakfast Stout
2020 U.S. Open Beer Championship



Bronze Medal: Bravus Cream Ale
2020 U.S. Open Beer Championship



Gold Medal: Gravitas Barrel-Aged Bourbon Non-Alcoholic Stout
2019 Great American Beer Festival



Silver Medal: Bravus Oatmeal Stout
2019 Great American Beer Festival



Gold Medal: Bravus Raspberry Gose
2019 Great International Beer, Cider, Mead & Sake Competition



Gold Medal: Bravus Raspberry Gose
2021 Concours International De Lyon

OUR FOUNDER



Philip Brandes doesn't want to tell folks how to live their lives. He just wants them to have access to great beer — even if they don't drink alcohol.

When a close friend began drinking non-alcoholic beer after battling alcoholism, Brandes decided to put his analytic skills to work by finding the perfect method for making it.

In 2015, he founded Bravus Brewing Company, America's first exclusively non-alcoholic craft brewery.

Brandes attributes much of his brewery's success to the quality of the beer, which is made using a proprietary brewing method that mimics alcoholic craft beer production as much as possible.

Check out his founder story here: <https://www.youtube.com/watch?v=kvtNflx5DKs>

CORE BEERS

Bravus IPA

ABV: < 0.5%

COLOR: Pale Yellow

FLAVORS / AROMAS: Earthy, Piny, Fruity

MALT CHARACTER: Medium Sweetness and Bitterness

SERVING TEMPERATURE: 41°F

FOOD PAIRING: Salty, Fried & Spicy Foods

NUTRITION: 102 Calories, Vegan, Gluten-Reduced

FORMAT: 24/4x6pk/12 oz

DESCRIPTION: Although this delicious IPA is brewed with a ton of Simcoe, Centennial and Columbus hops, it doesn't make your mouth pucker with typical IPA bitterness. It is far more approachable, allowing even non-IPA enthusiasts to enjoy it.



Bravus Oatmeal Stout

ABV: < 0.5%

COLOR: Dark Black

FLAVORS / AROMAS: Roasted coffee, Molasses, Dark Chocolate

MALT CHARACTER: Nutty, Sweetness

SERVING TEMPERATURE: 46°F

FOOD PAIRING: Chocolate Cake, Soft Cheeses, Truffles

NUTRITION: 107 Calories, Gluten-Reduced, Vegan

FORMAT: 24/4x6pk/12 oz

DESCRIPTION:

This delicious oatmeal stout has a wonderful mouth feel and a velvety head. The undertones of chocolate and caramel give way to a slight roasted coffee finish. Absolutely delightful!



CORE BEERS

Bravus Amber Ale

ABV: < 0.5%

COLOR: Medium Amber

FLAVORS / AROMAS: Prune, Caramel, Raisin

MALT CHARACTER: Caramel, Light Biscuit & Toast

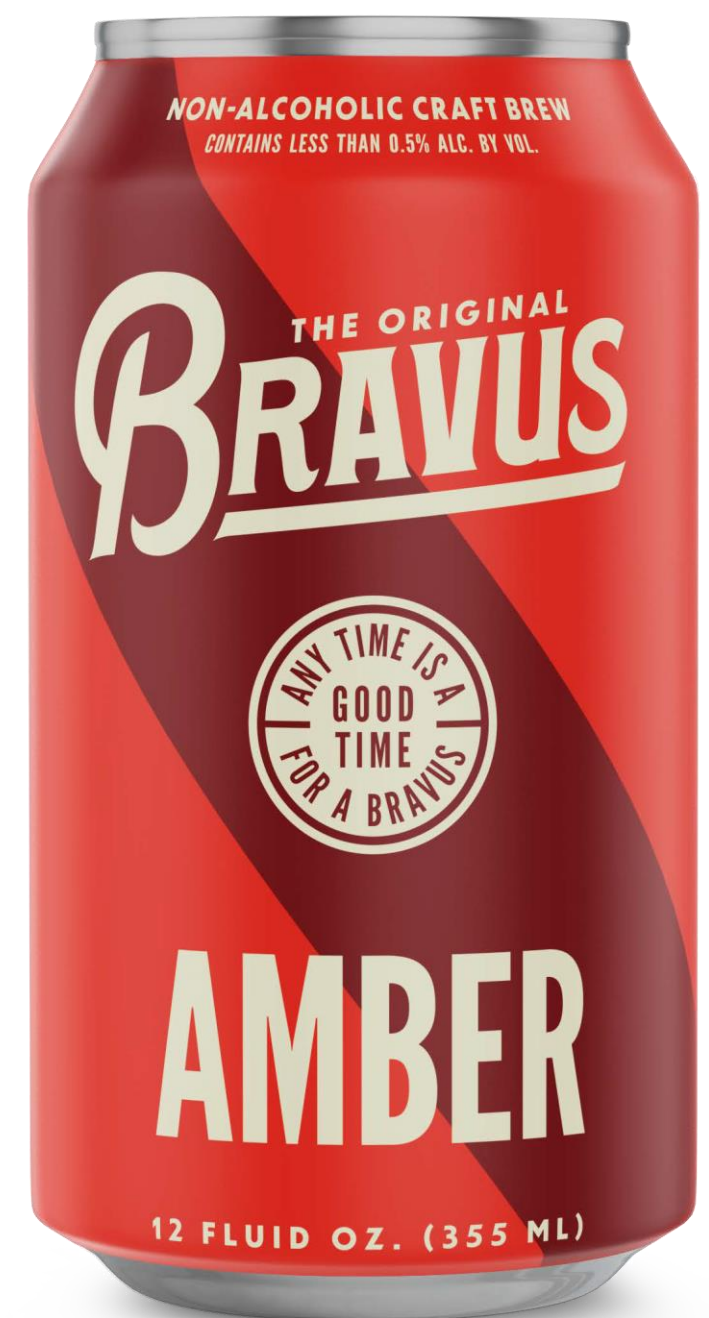
SERVING TEMPERATURE: 43°F

FOOD PAIRING: Barbecued Meats & Strong Cheese

NUTRITION: 107 calories, Vegan, Gluten-Reduced

FORMAT: 24/4x6pk/12 oz

DESCRIPTION: Reminiscent of Fat Tire, our Amber Ale features biscuit, raisin and caramel notes and is perfectly balanced with earthy and citrus hop aromas. Capped by a very clean bitterness, it's incredibly versatile with food while being extremely enjoyable on its own.



Bravus Blonde

ABV: < 0.5%

COLOR: Light Straw

FLAVORS / AROMAS: Banana, Green Apple

MALT CHARACTER: Light Biscuit, Wheaty

SERVING TEMPERATURE: 38°F

FOOD PAIRING: Nachos, Sushi, Chicken Wings

NUTRITION: 98 Calories, Vegan, Gluten-Red

FORMAT: 24/4x6pk/12 oz

DESCRIPTION: A whiff of banana combined with a touch of citrus and floral hops makes our new Blonde Ale super light and refreshing. Reminiscent of the famous Firestone Walker 805 ale.



SEASONAL BEERS

Bravus Peanut Butter Stout

AVAILABLE: Q1 (Jan – Mar)

ABV: < 0.5%

COLOR: Dark Black

FLAVORS / AROMAS: Peanut Butter, Hazelnut, Chocolate

MALT CHARACTER: Nutty, Sweet

SERVING TEMPERATURE: 44°F

FOOD PAIRING: Deli Sandwiches, Chocolate Desserts

NUTRITION: 105 Calories, Vegan, Gluten-Reduced, Lactose-Free

FORMAT: 24/4x6pk/12 oz

DESCRIPTION: Our version of Belching Beaver's famous Peanut Butter Milk Stout. With tons of peanut butter, hazelnuts and dark chocolate, this is one decadent beer!



Bravus Raspberry Gose

AVAILABLE: Q2 (Apr - Jun)

ABV: < 0.5%

COLOR: Light Peach

FLAVORS / AROMAS: Raspberry, Tart

MALT CHARACTER: Sweet, Light

SERVING TEMPERATURE: 36°F

FOOD PAIRING: Goat Cheese, Ceviche, Grilled Meats

NUTRITION: 105 Calories, Vegan, Gluten-Reduced, Lactose-Free

FORMAT: 24/4x6pk/12 oz

DESCRIPTION: The Bravus Raspberry Gose is a light, easy-drinker which strikes a great balance between sweet and tart. Medium raspberry and light Himalayan Salt makes this beer super refreshing.



SEASONAL BEERS

Bravus Blood Orange IPA

AVAILABLE: Q3 (Jul – Sep)

ABV: < 0.5%

COLOR: Light Orange

FLAVORS / AROMAS: Orange, Hoppy, Bitter

MALT CHARACTER: Medium Sweetness

SERVING TEMPERATURE: 38°F

FOOD PAIRING: Grilled Seafood, Vanilla Ice Cream

NUTRITION: 102 Calories, Vegan, Gluten-Reduced

FORMAT: 24/4x6pk/12 oz

DESCRIPTION: Bitter blood oranges pair nicely with this 60 IBU West Coast-inspired IPA. Dry hopped with Simcoe, Cascade and Citra this is one refreshing and fruit-forward IPA!



Bravus Breakfast Stout

AVAILABLE: Q4 (Oct – Dec)

ABV: < 0.5%

COLOR: DARK BLACK

FLAVORS / AROMAS: Maple, Coffee, Cinnamon

MALT CHARACTER: Medium Sweetness

SERVING TEMPERATURE: 44°F

FOOD PAIRING: Pancakes, Breakfast Meats, Black Truffles

NUTRITION: 102 Calories, Vegan, Gluten-Reduced

FORMAT: 24/4x6pk/12 oz

DESCRIPTION: With decadent aromas of fudge, cinnamon raisin toast, vanilla, chocolate truffles and roasted coffee, the Bravus Breakfast Stout is like dessert in a glass!



LIMITED RELEASE

“Gravitas” Non-Alcoholic Barrel-Aged Bourbon Stout

ABV: < 0.5%

COLOR: Dark Black

FLAVORS / AROMAS: Oak, Bourbon, Vanilla, Coffee, Chocolate, and Maple Syrup

MALT CHARACTER: Medium Sweetness

SERVING TEMPERATURE: 46°F

FOOD PAIRING: White Truffles, Gamey Meats, and Roasted Vegetables

NUTRITION: 110 Calories, Gluten-Reduced (<10ppm), Vegan

DESCRIPTION: Gravitas: "The world's first non-alcoholic Barrel-Aged Bourbon Stout and Bronze Medal winner at the 2019 Great American Beer Festival. This is an extremely limited release with only about 50 cases being produced every year. The beer is hand-filled in an elegant 510 ml (17.25 oz) black matte bottle, hand-capped and hand-labeled so this being a "labor of love" is an understatement. With flavors of oak, bourbon, vanilla, coffee, chocolate, and maple syrup, this one decadent Stout!"

FORMAT: 510 ml (17.25 oz)

AVAILABILITY: Limited Release



PRESS



BuzzFeed

BuzzFeed Featured Bravus in an Ultimate Summer Product Guide

[Read More](#)



abc 10

"Your California Life" - KXTV-TV /ABC Affiliate Featured Bravus Founder in Live Segment Showcasing Non-alcoholic Beer and Food Pairing for Summer

[Read More](#)



Beauty Loves Booze

Beauty Loves Booze (12, 083 UVM) featured Bravus in a roundup of great drink choices for July Fourth.

[Read More](#)



The News
EMPOWER YOURSELF
• PORT ARTHUR
• NEDERLAND
• PORT NECHES
• GROVES

Port Arthur News featured Bravus in the newspaper's Culinary Thrill Seeking Column.

[Read More](#)



Famadillo.com

The family magazine for tips, travel and tidbits

Famadillo included Bravus in a Fourth of July Drinks 2021 Round-Up

[Read More](#)



CHICAGO
NOW

The Beeronaut: ChicagoNow Featured Bravus in an Online Review & Video

[Read More](#)

PRESS



NY Market Reports

NY Market Reports named Bravus Brewing Company of the Major Giants taking on the Low Alcohol Beer Market
[Read More](#)



Liquor.com

Liquor.com named Bravus Raspberry Gose one of the 10 Best Nonalcoholic Drinks in 2021
[Read more](#)



WINE ENTHUSIAST

Wine Enthusiast recognized Bravus Brewing Company for Being One of the Best Makers of Non-Alcoholic Beer and Wine
[Read more](#)



Southern California Restaraunt Show featured Philip Brandes, Founder of Bravus Brewing Company on their Podcast
[Read more](#)



Forbes

Forbes named Bravus Oatmeal Stout one of the Seven Non-Alcoholic Beers Worth Trying
[Read more](#)



Good Housekeeping

Good Housekeeping named Bravus Raspberry Gose One of 10 Best Non-Alcoholic Beers with Tons of Flavor
[Read more](#)

PRESS

The logo for 'the spruce Eats' features the word 'the' in a small, lowercase, sans-serif font, 'spruce' in a larger, lowercase, serif font, and 'Eats' in a large, cursive, script font.

The Spruce Eats Rates Bravus Oatmeal Stout One of the Eight Best NA Beers in 2021

[Read more](#)

The logo for 'VINEPAIR' consists of the word 'VINEPAIR' in a bold, uppercase, serif font, enclosed within a black rectangular border.

Bravus Brewing Company's Philip Brandes is recognized for Making Non-Alcoholic Beer History

[Read more](#)

The logo for 'The Washington Post' features the words 'The Washington Post' in a classic, black, serif font.

Bravus Brewing Company as One of Two Local Breweries Making Craft Beer Without the Buzz

[Read more](#)

The logo for 'Chicago Tribune' features the words 'Chicago Tribune' in a blue, serif font.

Bravus Brewing Company featured by the Chicago Tribune as Leading Nonalcoholic Beer Buoyed by Better Flavor and Drinkers Looking to Moderate

[Read more](#)

The logo for 'PETA' features the word 'PETA' in a large, blue, italicized, sans-serif font.

Peta featured Bravus Oatmeal Stout as One of the Best Non-Alcoholic Vegan Alcohols

[Read more](#)

The logo for 'GEAR PATROL' features the words 'GEAR PATROL' in a bold, uppercase, sans-serif font.

Gear Patrol named Bravus Oatmeal Stout One of the 12 Best Non-Alcoholic Beers You Can Drink in 2021

[Read more](#)

PRESS

The logo for Bon Appétit, featuring the words "bon appétit" in a lowercase, serif font.

Bon Appetit named Bravus Raspberry Gose One of Five Non-Alcoholic Beers We'd Reach For Anytime

[Read more](#)

The logo for VinePair, featuring the word "VINEPAIR" in a bold, uppercase, sans-serif font inside a black rectangular border.

VinePair featured Bravus Brewing Company for Bringing 'Healthy Beer Marketing to a New Audience

[Read more](#)

The logo for TimeOut Los Angeles, featuring the word "TimeOut" in a stylized, outlined font above the words "Los Angeles" in a red rectangular box.

TimeOut Los Angeles featured Bravus Brewing Company for Where To-Go for Dry January and Beyond

[Read more](#)

The logo for Popular Mechanics, featuring the words "Popular Mechanics" in a bold, blue, sans-serif font.

Popular Mechanics featured Bravus Brewing Company in the Science of Making Alcohol-Free Beer

[Read more](#)

The logo for Houston Press, featuring the words "HoustonPress" in a bold, blue, sans-serif font.

Houston Press named Bravus Raspberry Gose One of Six Great Non-Alcoholic Beers for Holiday Cheer

[Read more](#)

The logo for The Manual, featuring the words "THE MANUAL" in a bold, uppercase, sans-serif font inside a black rectangular border.

The Essential Guide for Men

The Manual named Bravus Brewing Company One of Eight Non-Alcoholic Breweries and Beers That Don't Suck

[Read more](#)

PRESS

InsideHook

Inside Hook Named Bravus Oatmeal Stout One of the Non-Alcoholic Craft Beers That Are Surprisingly Good

[Read more](#)

WINE ENTHUSIAST

Wine Enthusiast Named Bravus Oatmeal Stout One of the Non-Alcoholic Beers You'll Actually Want to Drink

[Read more](#)

 **PorchDrinking.com**
DRINK & DRINK TAKE A SEAT

PorchDrinking Named Bravus Raspberry Gose the Best NA Beer following the 2019 Great American Beer Fest

[Read more](#)



Club Soda Named Bravus Brewing Company One of Four Best Non-Alcoholic Craft Beers

[Read more](#)

Outside

Bravus Amber Ale Named One of the Four Favorite Non-Alcoholic Beers of Summer

[Read more](#)

The Washington Post

Washington Post Featured Bravus Brewing Company as the Non-Alcoholic Beer that's Actually Worth Drinking

[Read more](#)

PRESS



Upserve Featured Bravus Brewing Company for Why Even Die-Hard Beer Fans Are Ordering Non-Alcoholic Beer

[Read more](#)



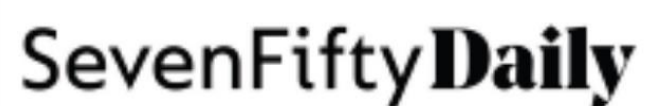
Orange County Register Featured Bravus Brewing Owner, Philip Brandes, From Software to Near Beer: Programmer Finds New Career Making Low-Alcohol Craft Beer

[Read more](#)



Healthline Named Bravus Brewing Company One of Seven Non-Alcoholic Drinks and Mocktails for Moms-to-Be

[Read more](#)



Bravus Brewing Company, How Craft Brewers Are Redefining the Non-Alcoholic Beer Category

[Read more](#)



Renegade Brewing Named Bravus Oatmeal Stout One of 15 Best Alcohol-Free Beers

[Read more](#)



Bravus Ranked One of the Best NA Beers for Dry January

[Read more](#)

CUSTOMER TESTIMONIALS

"Bravus beer is the best N/A beer I've ever tasted (it may also be the best regular beer I've ever tasted)."

"Your beer is amazing! I cried tears of joy and danced around the house for days. This has made giving up alcohol 10x easier. I just want to say thank you. Thank you, thank you, thank you!! I can't say it enough! I want to shout it from the rooftops! Keep up the good work!"

"Your beer is SO good that I've literally mad I've not had it until now. Congratulations on cracking the code to unbelievably delicious NA beer that's better than most boozy beers I've had. Big fan. I want it all the time now."

"Holy Shit! (Can I say that?) I love beer and always have. I have been sober now for eight years and your IPA is amazing. I've tried just about every NA possible and Bravus is now my go-to beer. Cheers."

"Bravo Bravus! You have made my life complete. My family is from Ireland. I do not drink alcohol, but I love the taste of Irish stout. Bravus Oatmeal Stout is every bit as tasty as what I am used to and has the distinct advantage of no alcohol."

"Well done Bravus. You have succeeded where most everyone else has failed. You have an untapped market that Bravus Brewing Company can dominate if you want to."

"Your beer is awesome. My regular beer-drinking friends nearly drank my whole case on Saturday. Thanks for making a great beer for us, former boozers. It is greatly appreciated."

"You guys have saved my life, I love Stouts but don't like to always get a buzz. This is perfect!! Keep up the good work."

"Folks, all I can say is this stuff is Gold! I was a diehard IPA drinker until I had a life-changing health incident. I have discovered since then that it's really NOT all about the alcohol. I can't believe the flavor. Wow. I am sold!"

"Wonderful beer. It's been 17 years since I've been able to enjoy an Oatmeal Stout. Your beer was excellent!!! Thank you so much for making craft quality non-alcoholic beer!"

"I recently was diagnosed with stage 4 cancer and I'm on several medications that I'm just not able to have alcohol anymore. I recently found your NA beer and I love it! I wouldn't be able to tell the difference between an alcoholic IPA and the Bravus IPA. Thank you so much for investing in this and bringing attention to craft non-alcoholic beers."

"Thank you for figuring out how to make delicious beer my whole family can enjoy."

PRODUCT IMAGES



For additional Bravus product images, [click here](#).